



# Dealer Application

Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**What markets do you currently service?** (Mark each applicable market with a number indicating its order of volume):

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Sign Companies   | <input type="checkbox"/> Architects       | <input type="checkbox"/> Fleet Marking Mfg.  |
| <input type="checkbox"/> Screen Printers  | <input type="checkbox"/> Thermal Printers | <input type="checkbox"/> Glass Etchers       |
| <input type="checkbox"/> Digital Printers | <input type="checkbox"/> Awning Mfg.      | <input type="checkbox"/> Outdoor Advertisers |
| <input type="checkbox"/> Painters         | <input type="checkbox"/> others: _____    |  |

**How do you categorize your business?** (Check all that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> Sign Supply Distributor             | <input type="checkbox"/> Sign Shop/Manufacture       |
| <input type="checkbox"/> Screen Print Supply Distributor     | <input type="checkbox"/> Graphics Manufacture        |
| <input type="checkbox"/> Digital Media/Equipment Distributor | <input type="checkbox"/> Digital Print Mfg./Services |
| <input type="checkbox"/> Art Supply Distributor              | <input type="checkbox"/> other: _____                |

**Will you be using this media for your own production?:**  YES  NO

**Further Clarification of your business type, you consider your business as:**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Small Independent Distributor     | <input type="checkbox"/> Large Independent Distributor     | <input type="checkbox"/> National Distributor |
| <input type="checkbox"/> Multi-Branch Regional Distributor | <input type="checkbox"/> Multi-Branch National Distributor | <input type="checkbox"/> other: _____         |

**Number of branches:** \_\_\_\_\_ (on a separate page, please provide address information for each location)

**Will branch locations stock Rite-Media Products?:**  YES  NO

**Will branch locations place stock orders separately?:**  YES  NO

**Number of sales personnel:** \_\_\_\_\_ Inside \_\_\_\_\_ Outside

**Estimated number of sign companies you will sell to:** \_\_\_\_\_

**Please list geographic areas of sales coverage:**

**List the top 5 product lines you now represent:**

1. \_\_\_\_\_ 4. \_\_\_\_\_  
2. \_\_\_\_\_ 5. \_\_\_\_\_  
3. \_\_\_\_\_

**Do you currently sell pressure sensitive Digital Media?:** \_\_\_\_\_ YES \_\_\_\_\_ NO

If yes, list brands: \_\_\_\_\_

How much do you purchase annually of the above products?: \$ \_\_\_\_\_

Discount Structure-List less: \_\_\_\_\_% Other: \_\_\_\_\_

**Do you currently sell wide-format printing systems?:** \_\_\_\_\_ YES (Brand)\_\_\_\_\_. \_\_\_\_\_ NO

**Your market currently exists of selling digital media to:**

- \_\_\_\_\_ Sell to Large Sign Shops      \_\_\_\_\_ Sell to Small Sign Shops      \_\_\_\_\_ Used to service plotter sales  
\_\_\_\_\_ Sell to Screen Printers      \_\_\_\_\_ For our own consumption      \_\_\_\_\_ Mail order/internet business  
\_\_\_\_\_ Franchise Sign Companies: \_\_\_\_\_

**How would you rate your business? (Check all that apply):**

- \_\_\_\_\_ Familiar with digital media and can make appropriate recommendations to sign companies.  
\_\_\_\_\_ We have a complete staff on board and are well established in the sign and digital supply business.  
\_\_\_\_\_ We are competent enough to understand and promote the value of a brand name product line  
\_\_\_\_\_ We sell other films but have limited experience working with them.  
\_\_\_\_\_ This will be our first digital media experience and would like product training.

**Will Rite-Media:**

- \_\_\_\_\_ Be our only digital media we sell.  
\_\_\_\_\_ Be our premium digital media offered  
\_\_\_\_\_ Be our secondary digital media offered  
\_\_\_\_\_ Eventually replace our current digital media line  
\_\_\_\_\_ Be our back-up digital media only  
\_\_\_\_\_ Other: \_\_\_\_\_

**Annual dollar amount you expect to achieve with Rite-Media?:** \$ \_\_\_\_\_

**What percentage of your overall business does Digital Media represent?:** \_\_\_\_\_%

**Please check all Rite-Media products that you intend to inventory:**

- Solvent Printable Paper
- Solvent Printable Calendared Vinyl
- Clear Print Film
- Backlit Film
- Solvent Fabric
- Solvent Thermal Transfer for Textiles
- Exhibition Media
- Laminate
- Rite Inks
  
- (Interested in Future Product)

**Please list the primary contacts within your company who will be authorized to place orders for Rite-Media:**

- Name: \_\_\_\_\_ Title: \_\_\_\_\_
- Name: \_\_\_\_\_ Title: \_\_\_\_\_
- Name: \_\_\_\_\_ Title: \_\_\_\_\_

By signing this application, permission is granted to release, for verification purposes, any information contained herein.

\_\_\_\_\_ / \_\_\_\_ / \_\_\_\_  
Print Name Title Date

Note: All information listed will be carefully considered. Rite-Media and its selling partners reserves the right to verify all statements listed and base our decision on all facts listed as well as consideration of existing distribution within the same general sales area and plans in place to develop the Rite-Media brand.

We will notify you of our decision as soon as possible. Click Submit to send via E-mail.  
Rite-Media Inc. 6691 Edwards Blvd. Mississauga, ON. L5T 2H8 Canada. Tel: 1-905 362-2309 Fax: 877-299-2690