



U.S. Dealer Application

Company Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____ E-mail: _____

What markets do you currently service? (Mark each applicable market with a number indicating its order of volume):

- | | | |
|---|---|--|
| <input type="checkbox"/> Sign Companies | <input type="checkbox"/> Architects | <input type="checkbox"/> Fleet Marking Mfg. |
| <input type="checkbox"/> Screen Printers | <input type="checkbox"/> Thermal Printers | <input type="checkbox"/> Glass Etchers |
| <input type="checkbox"/> Digital Printers | <input type="checkbox"/> Awning Mfg. | <input type="checkbox"/> Outdoor Advertisers |
| <input type="checkbox"/> Painters | <input type="checkbox"/> others: _____ | |

How do you categorize your business? (Check all that apply):

- | | |
|--|--|
| <input type="checkbox"/> Sign Supply Distributor | <input type="checkbox"/> Sign Shop/Manufacture |
| <input type="checkbox"/> Screen Print Supply Distributor | <input type="checkbox"/> Graphics Manufacture |
| <input type="checkbox"/> Digital Media/Equipment Distributor | <input type="checkbox"/> Digital Print Mfg./Services |
| <input type="checkbox"/> Art Supply Distributor | <input type="checkbox"/> other: _____ |

Will you be using this media for your own production?: YES NO

Further Clarification of your business type, you consider your business as:

- | | | |
|--|--|---|
| <input type="checkbox"/> Small Independent Distributor | <input type="checkbox"/> Large Independent Distributor | <input type="checkbox"/> National Distributor |
| <input type="checkbox"/> Multi-Branch Regional Distributor | <input type="checkbox"/> Multi-Branch National Distributor | <input type="checkbox"/> other: _____ |

Number of branches: _____ (on a separate page, please provide address information for each location)

Will branch locations stock Rite-Media Products?: YES NO

Will branch locations place stock orders separately?: YES NO

Number of sales personnel: _____ Inside _____ Outside

Estimated number of sign companies you will sell to: _____

Please list geographic areas of sales coverage:

List the top 5 product lines you now represent:

1. _____ 4. _____
2. _____ 5. _____
3. _____

Do you currently sell pressure sensitive Digital Media?: _____ YES _____ NO

If yes, list brands: _____

How much do you purchase annually of the above products?: \$ _____

Discount Structure-List less: _____% Other: _____

Do you currently sell wide-format printing systems?: _____ YES (Brand)_____. _____ NO

Your market currently exists of selling digital media to:

- _____ Sell to Large Sign Shops _____ Sell to Small Sign Shops _____ Used to service plotter sales
_____ Sell to Screen Printers _____ For our own consumption _____ Mail order/internet business
_____ Franchise Sign Companies: _____

How would you rate your business? (Check all that apply):

- _____ Familiar with digital media and can make appropriate recommendations to sign companies.
_____ We have a complete staff on board and are well established in the sign and digital supply business.
_____ We are competent enough to understand and promote the value of a brand name product line
_____ We sell other films but have limited experience working with them.
_____ This will be our first digital media experience and would like product training.

Will Rite-Media:

- _____ Be our only digital media we sell.
_____ Be our premium digital media offered
_____ Be our secondary digital media offered
_____ Eventually replace our current digital media line
_____ Be our back-up digital media only
_____ Other: _____

Annual dollar amount you expect to achieve with Rite-Media?: \$ _____

What percentage of your overall business does Digital Media represent?: _____%

Please check all Rite-Media products that you intend to inventory:

- Solvent Printable Paper
- Solvent Printable Calendered Vinyl
- Clear Print Film
- Backlit Film
- Solvent Fabric
- Solvent Thermal Transfer for Textiles
- Exhibition Media
- Laminate
- Rite Inks

- (Interested in Future Product)

Please list the primary contacts within your company who will be authorized to place orders for Rite-Media:

- Name: _____ Title: _____
- Name: _____ Title: _____
- Name: _____ Title: _____

By signing this application, permission is granted to release, for verification purposes, any information contained herein.

_____ / ____ / ____
Print Name Title Date

Note: All information listed will be carefully considered. Rite-Media and its selling partners reserves the right to verify all statements listed and base our decision on all facts listed as well as consideration of existing distribution within the same general sales area and plans in place to develop the Rite-Media brand.

We will notify you of our decision as soon as possible. Click Submit to send via E-mail. You can also Fax this application to Rite-Media Inc. 877-299-2690